



NEWS RELEASE

For Immediate Release

TORONTO CAT RESCUE RECEIVES \$23,500 GRANT FROM PETSMART CHARITIES® OF CANADA TO HELP TRANSPORT & ADOPT HOMELESS PETS

February 22, 2022— **TORONTO, ON** — When one community is experiencing an over-population of pets while another is having trouble finding enough adoptable pets to meet the demand from local pet-lovers, transporting pets from one locale to another is a natural, viable solution. It's an emerging best practice in animal welfare and something PetSmart Charities of Canada and Toronto Cat Rescue believe will help even more pets in need. Toronto Cat Rescue recently received a \$23,500 grant from PetSmart Charities of Canada to support its pet transport program.

"We are thrilled to once again be the recipient of a transportation grant from PetSmart Charities of Canada. One thing we know, is that the capacity to adopt in Toronto often exceeds the available cats and kittens", said Nalini Ramroop, Operations Manager at Toronto Cat Rescue. "Throughout the pandemic within the GTA we have seen a high demand to welcome a new pet into the home, while the numbers of cats and kittens ending up in shelters in rural communities with less of a population able to adopt increase. The assistance this grant will provide allows us to head to Orillia, Quinte, North Bay and even into Quebec to provide relief to overburdened shelters."

"We're proud to support this innovative work," said Andrew Fraser, Adoption Grants Manager at PetSmart Charities of Canada. "These cooperative efforts between shelters ensure that regions with overpopulations of adoptable animals can depend on those with resources to share. It's a win-win for cats in need of loving homes, and potential adopters, too."

###

About Toronto Cat Rescue

Toronto Cat Rescue rescues and find homes for abandoned, sick or injured cats from situations of abuse, neglect or imminent euthanasia. We provide the highest quality of care and treatment for all the cats at TCR with experience and compassion. Our vision is to make Toronto a city where every adoptable cat knows what it means to be loved. By acting with integrity and accountability, we hope to one day make Toronto a place where organizations like us are no longer needed.

Follow TCR on Twitter: <a>@torontocatrescu

Find TCR on Facebook: https://www.facebook.com/TorontoCatRescue
Follow TCR on Instagram: https://www.instagram.com/torontocatrescu/

About PetSmart Charities of Canada

PetSmart Charities of Canada is committed to making the world a better place for pets and all who love them. Through its in-store adoption program in all PetSmart* stores across the country, PetSmart Charities of Canada helps thousands of pets connect with loving families each year. PetSmart Charities of Canada also provides grant funding to support organizations that advocate and care for the well-being of all pets and their families. Our grants and efforts connect pets with loving homes through adoption, improve access to affordable veterinary care and support families in times of crisis with access to food, shelter, and emergency relief. Each year, thousands of generous supporters help pets in need by donating to PetSmart Charities of Canada directly at PetSmartCharities.ca, while shopping at PetSmart.ca, and by using the PIN pads at checkout registers inside PetSmart stores. In turn, PetSmart Charities of Canada efficiently uses more than 90 cents of every dollar donated to fulfill its role as the leading funder of animal welfare in Canada, granting more than \$24 million since its inception in 1999. Independent from PetSmart Inc., PetSmart Charities of Canada is a registered Canadian charity. To learn more visit www.PetSmartCharities.ca.

Find PetSmart Canada & PetSmart Charities® of Canada on:

Facebook: www.facebook.com/PetSmartCanada
Instagram: www.instagram.com/PetSmartCanada

Media Contact:

Cassandra Koenen
Communications Lead
(647) 346-4945
cassandrak@torontocatrescue.ca

24-Hour PetSmart Charities Media Line: 623-587-2177