



NEWS RELEASE

For Immediate Release

TORONTO CAT RESCUE RECEIVES \$40,000 GRANT FROM PETSMA® CHARITIES OF CANADA TO HELP PREPARE HOMELESS CATS FOR ADOPTION

AUGUST 8, 2022— TORONTO, ON – Toronto Cat Rescue received a \$40,000 grant from PetSmart Charities to help prepare more adoptable cats to find new homes.

When cats are rescued from unhealthy hoarding or mass breeding situations, often, the cats are suffering from at least one, if not several more medical conditions needing attention and veterinary care. Toronto Cat Rescue thoroughly vets each cat for careful preparation of preventative health care needs before adoption.

Most cats receive medical treatment for common conditions, while many others require extensive treatments and multiple surgeries to survive. The adoption preparation program includes spay/neuter services for all cats, vaccinations, microchipping, and an array of veterinary medical treatments. Toronto Cat Rescue’s adoption preparation program also includes tender care and time to recover at more than 400 volunteer foster homes.

“Canadians love cats, and they bring so much joy to our lives,” said Andrew Fraser, Adoption Grants Manager at PetSmart Charities of Canada. “We’re proud to support the important work our partners are doing at Toronto Cat Rescue to give more unsheltered cats the healthiest start possible in their new homes.”

Rescue cats have the best chance of survival and living their best lives in home environments with careful attention from trained volunteer fosters and the support of cat health and behavioural specialists. Keeping cats in homes instead of cages is a best practice in animal welfare, and PetSmart Charities of Canada’s Adoption Preparation Grant is a clear demonstration of their investment in best practices.

“PetSmart Charities of Canada is one of the leading charities in animal welfare,” said Bonnie Levine, Executive Director, Toronto Cat Rescue. We are utterly grateful for the impactful support PetSmart Charities of Canada provides to our r cats. The much-needed support ultimately enables sick, malnourished and neglected cats to have a fighting chance to survive and thrive through adoption by loving families. The \$40,000 grant from PetSmart Charities of Canada will enable Toronto Cat Rescue to provide a wide range of adoption preparation services to 150 cats!”

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About Toronto Cat Rescue

Toronto Cat Rescue rescues and find homes for abandoned, sick or injured cats from situations of abuse, neglect or imminent euthanasia. We provide the highest quality of care and treatment for all the cats at TCR with experience and compassion. Our vision is to make Toronto a city where every adoptable cat knows what it means to be loved. By acting with integrity and accountability, we hope to one day make Toronto a place where organizations like us are no longer needed.

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About PetSmart Charities® of Canada

PetSmart Charities of Canada is committed to making the world a better place for pets and all who love them. Through its in-store adoption program in all PetSmart® stores across the country, PetSmart Charities of Canada helps thousands of pets connect with loving families each year. PetSmart Charities of Canada also provides grant funding to support organizations that advocate and care for the well-being of all pets and their families. Our grants and efforts connect pets with loving homes through adoption, improve access to affordable veterinary care and support families in times of crisis with access to food, shelter, and emergency relief. Each year, thousands of generous supporters help pets in need by donating to PetSmart Charities of Canada directly at PetSmartCharities.ca, while shopping at PetSmart.ca, and by using the PIN pads at checkout registers inside PetSmart stores. In turn, PetSmart Charities of Canada efficiently uses more than 90 cents of every dollar donated to fulfill its role as the leading funder of animal welfare in Canada, granting more than \$24 million since its inception in 1999. Independent from PetSmart Inc., PetSmart Charities of Canada is a registered Canadian charity. To learn more visit www.PetSmartCharities.ca.

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